

Team 5
Embolden

Installation on demand community support via mobile connecting volunteers and those in need, with a physical honourable badge system to recognize kindness and spread the Hong Kong positive culture.

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Our vision is to build the on-demand community help culture for those in need through a framework, integrated within a mobile app with a badge-reward system targeting both the elderly and young generations. Inspired by the London metro badge system - "please offer me a seat" - people will be able to identify those in need and those who can help them. Badges will come with personalised and creative design which makes it all more fun and help spread local culture. The concepts would collaborate with existing voluntary and non-profit organisations to boost impact.