

Team 1
InnerGreen

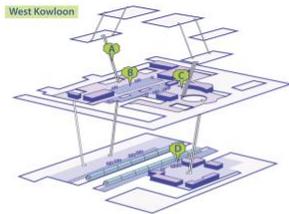
Integrate sustainability into the daily journey of every MTR user

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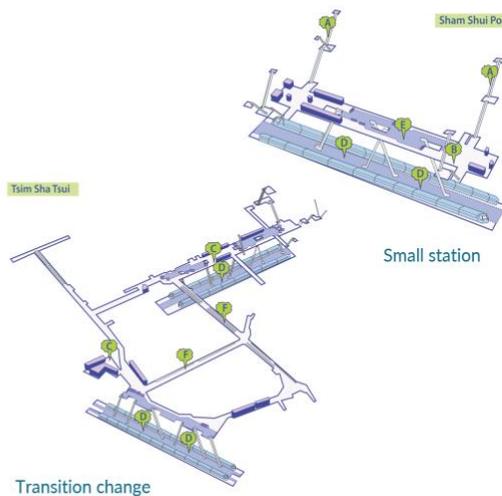
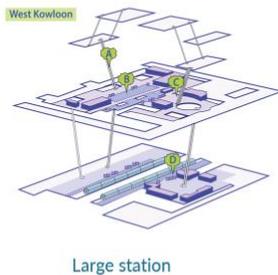
The strategy develops a green urban “Acupuncture Toolkit” - strategic and scalable insertions to enhance older stations in the MTR network. The toolkit includes interventions such as a cultural-green corner for passengers to understand more about Hong Kong's local culture; video installations that bridge the transition from outdoor nature into stations; making long transition corridors more pleasant with greenery and floor graphics; benches in platform waiting areas to entertain and impress passengers while they are waiting for trains. MTR can not only enhance its sustainability strategy but also improve customer experience, rider retention and growth.

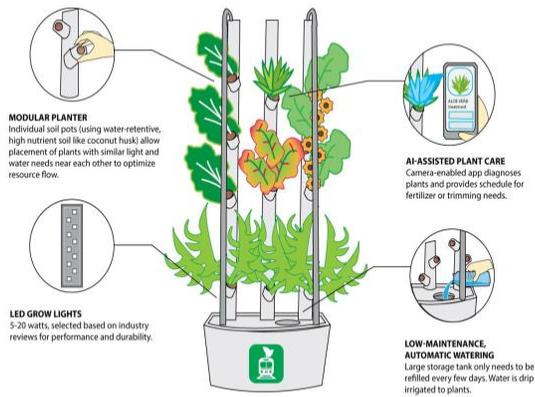
What if...

Buffer green area for the elderly to rest and people to organise their bags or take out their Octopus.



Where?





Source:

1. <https://www.mrhouseplant.com/blog/will-grow-lights-affect-my-electricity-bill/>
2. <https://www.ijraset.com/research-paper/iot-based-smart-plant-monitoring-system>